



# Annual 2012 Review

[barnardos.org.au](http://barnardos.org.au)

  
**Barnardos**  
*We believe in CHILDREN*

# BOARD OF DIRECTORS

<b>CHAIR</b>	
Mr Crispin Hull	BA LIB (Hons)
<b>DEPUTY CHAIRS</b>	
Ms Sharyn Schultz	BEd (AdultEd)
Mr Jim Pearse	BSocial Work, BA (Syd), BEd (QLD), MSc Health Economics (York)
<b>HONORARY TREASURER</b>	
Mr Sachindra Maharaj	BCA (Wellington), CA, Member of ICA, NZ
<b>DIRECTORS</b>	
Prof. Barbara Fawcett (resigned February 2012)	BSc (Hons) Social Science, MSc (Oxon), CQSW.
Dr Rosemary Howard	MBBS (Hons), FRANZCP, Cert Child Psych.
Mr Robert McGregor (appointed May 2012)	AM, FCIS, BHA.
Mrs Abbey McKinnon	BA, LIB (Monash)
Ms Marianne Millan (resigned January 2012)	BA (Hons), MA, Dip Ed, GradDip Public Admin
Mrs Julie Pascoe	BA (Syd), GradDip Mktg, GAICD, AMSRS.
Mrs Jane Paskin (appointed May 2012)	BLaw (Hons), DipAICD, ASFA Accredited Investment Fiduciary.
Mr Ross Peden	BEd, MComm, CPA, AAIM.
Mrs Shirley Ronge	
Mr Glenn Stewart (resigned November 2011)	BEd (Primary)

Note: This list is as per reporting period

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## OUR VISION

All children and young people will have caring families, in which they can grow safely and fulfil their potential. Families and young people will be valued and supported by quality services and engaged communities.

## OUR VALUES

### **Keep the child and the young person central**

We work for what we believe to be the child or young person's best interest and are informed by them.

**Strengthen families** We believe in the importance of stability in a child's family for their optimum development. We support the least intrusive intervention consistent with a child's safety and wellbeing.

**Be persistent for change** We work creatively to make a difference. We understand that for some children and young people it will take a long time to see change and we work with hope for the future and commitment to the present.

**Take responsibility** At every level of the agency we take our responsibilities very seriously and require commitment from all our staff.

**Relate respectfully** We encourage active partnership between, and participation of, families, children and young people, communities and other welfare agencies. We respect the unique contribution of carers, volunteers, Barnardos staff and external welfare agencies.

**Pursue social justice** We work to empower the disadvantaged and those living in poverty, and oppose social injustice. We focus on children most in need, balancing prevention and direct service delivery to individuals in crisis. We are guided by the principles of cultural diversity, reconciliation and fairness in distribution of resources. We uphold equal, effective and comprehensive civil, legal and industrial rights. We uphold opportunities for children and clients to participate fully in personal development, community life and decision making.

## MESSAGE FROM THE CHAIR AND CEO

Welcome to the 2012 Barnardos annual review. The past year has been one of expansion, innovation and continued development. Thank you to our board, staff, carers, donors and volunteers for their unwavering belief in the rights of all children to have a safe, stable and supportive environment to grow up in. This is the over-arching focus of all we do to stop child abuse in Australia.

We are pleased to report on the first year of our 2011 - 2014 corporate plan. Of 136 measurable key actions across the four key result areas guiding our work, this first year seven per cent have been exceeded or achieved with 80 per cent on track. The remaining 13 per cent are in further evaluation.

Over the course of the year 447 staff, 687 carers and over 500 volunteers worked with, and supported 6792 children and young people through an extensive suite of 90 programs and services. The increase of 11.65 per cent in our revenue reflects the growth in the programs and services we delivered.

A refocus of our adoption strategy with children under five years of age and continued advocacy to achieve early permanent solutions for children who can never return 'home' renews our commitment to reducing the numbers of children in long-term foster care. We continued to expand our partnership programs particularly our work with Indigenous communities, community development and early intervention and prevention work.

Our thanks are extended to all those who this past year supported our work and joined us in advocating for better long-term outcomes for Australian children - the federal, state and territory governments, corporate partners, loyal donors and invaluable volunteers.



**LOUISE VOIGT**  
CEO & Welfare Director

*Louise Voigt*



**CRISPIN HULL**  
Chair

*Crispin Hull*

**Key Result Area 1**

# CHILDREN AND YOUNG PEOPLE LIVE IN SAFE AND STABLE FAMILIES

In a year that saw the number of children in out-of-home care increase by five per cent<sup>1</sup> compared to 2010 we have reinforced our commitment to reducing the numbers of children in foster care through a range of programs and strategies.

Contributors to the vulnerability of families and the risk of children experiencing abuse are complex and extensive - family violence, drug and alcohol, mental illness, unemployment, homelessness, social and geographic disadvantage impact on a family's capacity to keep children safe.

Key Result Area 1 of our corporate plan details 11 individual strategies with 51 measurable key actions. In this first year this area of our work is well on track.

During the past year we supported families experiencing difficulties caring for their children through a range of family support, early intervention and prevention programs. Where it was not safe for children to remain at home we ensured they received the support needed through our foster care programs.

## Supporting children and their families

We increased services to families in rural areas to meet situations of immediate crisis and to prevent children's entry to foster care. Our three year target of 40 per cent increase in

services to Indigenous children is on track - 14 per cent in the first year.

In Western NSW our Mums and Burrays Staying Connected program worked with families where Indigenous mothers are incarcerated at Wellington Correctional Centre. Over the course of the year we ran eight parenting programs putting into place strategies to help these mums develop better parenting skills prior to and post release. The program also links them to local services to help re-entry to the community to provide the best chance for these families to remain together.

These women have a high number of dependent children, who they have difficulty maintaining contact with. They need support post release to enable them to raise their children in supportive, safe and secure environments.

## Our commitment to children in care

When a child will never be returned to their parents care we have long believed that adoption is a child's best chance of finding permanency - a place to truly

call home. We are on track to increase the number of permanency placements in our foster care program by 10 per cent in the period of our corporate plan.

We renewed our commitment to campaigning for babies and toddlers in care as we know that the younger a child is when adoption occurs, the happier they are and the better the outcomes over their life.

**“My team is responsible for nearly 40 per cent of the entire country’s adoptions by foster carers each year. This year seven of the children adopted were under the age of four and now have the very best chance of thriving within an ordinary family.”**

**Lisa Vihtonen - Principal officer, Adoptions**

<sup>1</sup> Australian Institute of Health & Welfare, Child Protection Australia 2010-2011, Table 4.2



Supporting stable and loving families



## Key Result Area 2

## CHILDREN AND YOUNG PEOPLE REACH THEIR POTENTIAL

In a study of Australian foster children, 15 per cent had been suspended, 23 per cent had repeated a grade at school, 60 per cent had changed schools, 18 per cent were not attending at all and 30 per cent had truanted in the past year.<sup>1</sup>

Many children who grow up in vulnerable and disadvantaged surrounds fall behind at school, are in poor health, become emotionally damaged and are socially excluded.

Our corporate plan Key Result Area 2 focuses on the educational, health, social and emotional impacts that limit life chances for disadvantaged children. The six individual strategies with 27 measurable key actions have met year one outcomes.

At Barnardos we focus on providing support and guidance to children and

their families to ensure their health needs are being met. We give support so children and young people achieve a good education and provide resources to help them to be independent adults.

### Enhancing educational opportunities

Our Home Interaction Program for Parents and Youngsters (HIPPY) at our south coast centre successfully gained an extension of funding to enrol a new group of 25 families in 2012. The program improves early literacy, school-readiness and provides better opportunities for children to succeed



Health and wellbeing program



Supporting social inclusion



at school by helping parents get actively involved in developing their child's learning before they start school. A home tutor provides four weeks of home visits, then visits on a fortnightly basis - providing activities for parents to do with their children on a daily basis. Our staff monitor the progress of the children and are able to identify early areas of concern for the child's development.

### Addressing health and wellbeing

One in five Australian preschool children are either overweight or obese<sup>2</sup>, often as a result of a lack of nutritional and exercise knowledge. This year 145 children aged two to five in our Auburn long day care centre participated in the Munch and Move program. This fun, play-based program incorporates exercise activities each day and educates parents about healthy nutrition for their children.

### Supporting social inclusion

Playgroups provide structured play for children to learn and develop and help isolated parents form connections with other parents. Our staff provide support and information to families about local

resources, to enable these parents to better support and care for their children.

Our aim to increase the number of playgroups we provide by 50 per cent over three years is on track. In this first year, there has been a 20 per cent increase in communities where we work.

### Working towards independence

Learning to drive is a significant step towards independence and in this past year eight young people in our long-term foster care program were supported to obtain their drivers license. Each young person was given 10 professional lessons and carers and volunteers helped them acquire the requisite number of driving hours. These young people will enter adulthood with confidence and we believe they deserve to have the same opportunities as other adolescents.

<sup>1</sup> Cashmore, J., Paxman, M., & Townsend, M. (2007). The Educational Outcomes of Young People 4-5 years After Leaving Care: An Australian Perspective. *Adoption and Fostering*, 31(1), 50-61.

<sup>2</sup> 2007 Australian National Children's Nutrition and Physical Activity Survey

**“All our educators are fully behind getting active each morning and afternoon with the children at the centre. Munch and Move has been well received by the children and their families and we will continue using it on a regular basis so that healthy eating and exercise become a regular part of our kids day.”**

**Mary-Anne Bechara - Program manager, Long day care centre**

**Key Result Area 3**

# CHILDREN AND YOUNG PEOPLE CONNECT WITH THEIR COMMUNITIES AND HAVE HIGH QUALITY SERVICES

44 per cent of jobless couples with children and 34 per cent of one parent families experience difficulty accessing services such as doctors, Medicare, Centrelink, housing and employment services.<sup>1</sup>

There are communities, rural areas, the fringe of capital cities and regional cities where disadvantage is entrenched. These communities then suffer from poor infrastructure and isolation from sources of support which impacts in turn on parents' capacity to support their children.

Key Result Area 3 of our corporate plan recognises the importance of local communities and networks supporting children, young people and their families. 25 measurable key actions within six individual strategies are on track.

We actively work in partnership with communities to provide effective community development and services for sustainable long-term outcomes for children in these areas.

### Working with communities

The Bundaleer public housing estate in Warrawong is recognised by Tony Vinson (*Dropping off the Edge*, 2007) as one of the 40 most disadvantaged suburbs in NSW. Children in Warrawong are consistently identified by the Australian Early Development Index as developmentally vulnerable and at risk.

Our community development program on the estate works to strengthen families' capacity and improve the safety, wellbeing and futures of these children.

With 89 per cent of adult residents on the estate wholly dependent on Centrelink benefits, this year two young people started the HSC - the first young people to do so since Barnardos has been operating on the estate. The number of children regularly attending school has also increased from 30 per cent in 2006 to 87 per cent in 2011 - 2012.

Using the internationally recognised Asset Based Community Development framework model, results from the program are being shared by our team when they are invited to present at conferences and community forums.

### Safe communities for young people

In Canberra we work in partnership with Anglicare and Rotary to provide 'Our Place', a share accommodation service. This is an innovative project providing a high standard of affordable accommodation for homeless young people while also engaging them in

group activities, education, training and employment.

Based on the Foyer model developed in the UK, 'Our Place' received a highly commended service award at the 2012 National Homelessness Services Achievement Awards.

### Our commitment to Indigenous communities

Our corporate plan reflects our commitment to working in partnership with local Indigenous agencies and communities to establish networks that support children and their families.

We have a three year commitment to increasing our Indigenous staff to 20 per cent and in this first year have achieved approximately 12 per cent and appointed an Indigenous senior manager at our Sydney Metro centre.

In the past year we commenced an innovative partnership in central NSW with Aboriginal organisation, Miyan Munga, to provide foster care and kin care services to Aboriginal children in the Cowra and Orange areas. Miyan Munga will provide Barnardos with cultural advice, support and mentoring and Barnardos will guide Miyan Munga towards achieving accreditation with the NSW Children's Guardian as an out-of-home care provider.

<sup>1</sup> Social Inclusion in Australia: How Australia is fairing 2010.



Barnardos Auburn centre



Bundaleer, South Coast

**“At Bundaleer we are building partnerships that add value to the community. We are laying the foundation for the children on the estate to develop into healthy young people, get an education and break out of the intergenerational unemployment that characterises the area.”**

Jan Williams, Program manager



Bundaleer, South Coast

#### Key Result Area 4

## CONTINUING TO MEET THE REQUIREMENTS OF CHILDREN AND YOUNG PEOPLE IN NEED IN THE FUTURE

Nearly 40,000 children in Australia are on care and protection orders, which is an increase of 35 per cent since 2007.<sup>1</sup>

We continue to evaluate, collaborate and innovate in all that we do in order to remain a leading agency in our field and to maintain the highest quality in staffing and services provided to the children and young people we care for.

Key Result Area 4 of our corporate plan sets our direction for ensuring we have adequate resources to meet current commitments and future plans. The 10 individual strategies with 34 measurable key actions are in line with our first year.

In this past year we expanded both state and federal government funding for key programs. Our non-government funding remains vital in providing the flexibility to direct our resources and services where and when they are needed most.

Reviewing and monitoring of our governance practice continued to ensure we maintained stability and can be responsive to changes in the external environment.

#### Evaluation and evidence guides our work

We continue to ensure our services are supported by quality research in key policy areas to improve practice and long-term outcomes for children.

This year we undertook a study examining educational attainment of children in our long-term foster care program, analysing their NAPLAN scores compared to the general population. On average our children were achieving poorer education outcomes, not surprising considering their background. This reconfirms our commitment to increase support to these children to enable educational equity.

Extensive research confirms that Indigenous children are less likely to meet literacy and numeracy standards or to continue their education beyond year 12. We commissioned an evaluation of the 'Reading for Life' volunteer tutoring program used by our after school learning centres in Wellington, Queanbeyan and Waterloo. Undertaken by the University of Western Sydney, the aim is to measure the impact of the program on Aboriginal students' learning. The first phase of this research - consulting with parents, staff and elders has been completed and data gathering - will commence in the new financial year.

#### Working in collaboration

Liaison with the NSW government during this past year has been intensive as we

prepared for the transition of out-of-home care to non-government agencies early in the new financial year.

We were awarded the contract from NSW Health to run the Family Referral Service in the Illawarra area, where 1665 people accessed the service over the course of the year.

The Federal Department of Families, Housing, Community Services and Indigenous Affairs (FaHCSIA) extended funding of the early intervention and prevention services we facilitate as part of the 'Communities for Children' initiative in Shellharbour until 2014.

We were also awarded additional funding to provide parenting support and assistance in accessing education and employment to parents under 19 years of age and parents of young children who are long-term unemployed.

**“It is clear that there is a great need for support in our area as we often receive close to 200 referrals a month. It is very encouraging that people are willing to call our number and admit that they are struggling rather than continuing to try and cope alone.”**

**Kerry Wilcock - Program manager  
Illawarra Family Referral Service**

<sup>1</sup> Australian Institute of Health and Welfare, Child Protection Australia 2010-11.



Illawarra Family Referral Service, operated by Barnardos

## BEING PART OF THE BARNARDOS FAMILY IS A LIFE LONG RELATIONSHIP



Danielle Portelli

In 2011 only 32 per cent of young people reported having a leaving-care plan to help them prepare for independent living.<sup>1</sup>

Young people in our care need support so that they are prepared for independence. At Barnardos we have long known that our commitment to children and young people in our care starts when we first meet them and lasts for as long as they need it.

We work in collaboration with the CREATE Foundation on the Aftercare component of the National Framework for Protection of Australian Children.

Our responsibility goes beyond ensuring children grow up in safe and supportive environments whilst they are young. For many of our children and young people we are the only constant in their life and we take responsibility for ensuring they have the resources and support to continue on their path in life after they have left our care.

Many of the young people we work with continue to have relationships with us long after they leave our care.

### The Barnardos family

For the last 23 years we have been a very big part of 31-year-old Danielle Portelli's life. By the time she was six years old she had moved between her biological parents, other relatives and foster families 22 times and had attended eight different schools.

"My childhood was difficult," says Danielle. "As a result I found it hard to trust people and get close to them as I was always uncertain how long it would be before I had to move on again."

When Danielle came into our care we began the process of finding her a 'forever family' and at the age of eight she began her life with her new parents, Tony and Isabella, and their three sons. When she was 10 she was formally adopted by them and counts herself very lucky to have become part of such a loving, supportive family.



“Barnardos always put my needs first,” she says. “They were always very supportive and provided opportunities for me and my brothers to attend events and camps in the school holidays, which helped us bond as siblings. They did everything they could to make my placement in the family work.”

Danielle remains in contact with her Barnardos caseworker. She is now the proud mum of one-year-old twins and is an active advocate and fundraiser for Barnardos.

### Family for life

For almost 130 years we have been caring for children in Australia. Our Aftercare program maintains close contact with many of our Old Boys and Girls who came to Australia from the UK as child migrants. They have and always will be an integral part of the Barnardos family.

Our Old Boys and Girls help guide our work today, they are represented on our Board of Directors, attend many of our events and activities throughout the year and help us learn from the past for better outcomes for today’s children and young people in our care.

**“Barnardos changes children’s lives. They go above and beyond to ensure children have a safe, loving and stable home.**

**Until I was with Barnardos I didn’t have that in my life and I want to help them give that to other children.”**

**Danielle Portelli,  
former foster child**

<sup>1</sup> Transitioning from care in Australia: An evaluation of CREATE’s ‘What’s the Plan?’ Campaign, CREATE Foundation 2011.



Old Boys and Girls - Annual Founders Day Reunion, Picton NSW



Yoga Aid 2011

## OUR NATIONAL COMMITMENT TO NURTURING AND CARING FOR AUSTRALIAN CHILDREN

Every day in Australia there are more than 110 substantiated reports of child abuse or neglect.<sup>1</sup>

Barnardos has a long standing commitment to improve standards of care and outcomes for vulnerable children and young people across Australia.

### Welfare best practice development

In the past year we invested in MyStory - the next generation in case management system.

MyStory is being uniquely designed and developed for practitioners by practitioners with state of the art technology. At its completion it will be available throughout Australia to government and non-government agencies setting the benchmark for the standards of service provision for children and young people nationally. The initial phase of MyStory was rolled out across Barnardos programs in May 2012.

### National advocacy

In 2011/2012 we initiated a submission

to advocate for target rates of adoption from foster care. This will be presented to the soon to open Queensland Child Protection Inquiry. Many Queensland children are spending their lives trapped in the foster care system until the age of 18. We have extensive research and experience in this area and hope to impact on legislation in this state.

### Striving towards educational inclusion

Education is as important to a child's life as food and shelter. Not all children get the same chances in life, so we have partnered with OfficeMax® to help children get the most out of their education through increased participation and opportunities. More than \$70,000 was distributed through 87 grants in the national Max e Grants program in 2011-2012.

By supporting programs that focus on greater inclusion and participation, we're extending a helping hand to children who

may not come into direct contact with us and the services we provide.

### Inspiring a nation

We see the impact on children's lives where good parenting is absent every day at Barnardos. The Barnardos Australia's Mother of the Year Awards provide a national platform for us to champion the importance of good parenting.

We believe that by celebrating all the amazing and inspiring mothers in Australia in the weeks leading up to Mother's Day we can raise awareness of child neglect and abuse.

In their 18th year, through the national public nomination process, the 2012 awards uncovered every day mums who through the care and nurture of their children and the community are truly inspiring to us all.

Mother's Day is all about mums and our **2012 Barnardos Australia's Mother of the Year Ros Dodson** from Queensland is an exceptional mum whose selfless dedication to the care and nurture of children goes well beyond her own family. Since her announcement in May, Ros has become an ambassador for all mums, campaigning for the rights of children to grow up in safe and loving homes and helping to promote the work of Barnardos.

**"I recognise the pain in others that I experienced myself and I want to try and make a difference in their lives. Like Barnardos, we can all make a difference."**

**Ros Dodson, Mother of the Year 2012**

<sup>1</sup> Australian Institute of Health and Welfare, Child Protection Australia 2010-11



2012 Barnardos Australia's Mother of the Year Awards

## WE ARE INSPIRED BY THOSE WHO SUPPORT US



Our community fundraisers

Despite a softening domestic economy, flat employment growth and persistent consumer cautiousness charitable giving by Australians is growing.<sup>1</sup>

For us to deliver our services at the very highest standards and maintain our independent voice when advocating for children and young people, we need to work alongside a community inspired to make a difference - a difference that inspires us in all that we do, to achieve the outcomes they believe Australian children and young people deserve.

### Our donors are making a difference

We thank our loyal donors who in this past year maintained their belief in us. Our gross income from donors to our appeals rose by 15 per cent and our average donation rose from \$177 in 2010-2011 to \$216.

### Coming together to create change

Our dedicated fundraising committees continued their commitment to our cause and contributed significantly to raising funds and advocating for our work during the past year.

In particular we highlight the work of The Peter Pan Committee, which has raised over \$2 million for Barnardos since its inception. Each year committee members give their time and resources to host events. This year's stellar event was their golf day in May at the NSW Golf Club. Live auctions, sponsored holes and 92 golfers raised \$115,000 from this event alone.

### It's all about people

In a year where our corporate and trust income significantly suffered a decline we were delighted to welcome global healthcare leader MSD as a new corporate partner.

MSD worked alongside us to create change in the health and wellbeing of our children and young people. Within the first six months 140 employees volunteered 750 hours and raised \$40,000 through fundraising initiatives.

In September 2011, a team of seven staff spent a day at our Penrith centre transforming a patch of dirt into a wonderful native garden. Other employees have taken groups of children on outings during the school holidays and a large team of MSD staff have entered the next Blackmores Sydney Running Festival continuing their fundraising efforts on behalf of Barnardos.

### Foundations building futures

The Vincent Fairfax Family Foundation is one of our foundation groups that believe in supporting the Barnardos vision and values. This year the Foundation's financial support enabled us to purchase a bus for the Yalmambirra Learning Centre in Wellington.

Many of the children and young people who attend Yalmambirra live many kilometres out of town, such as a group of nine teenage boys who live in a small Aboriginal village 15 kilometres from Wellington. With multiple school suspensions, they were at risk of disengaging from education altogether. Now that the program has the resource to transport the boys to the centre, they have been attending for two months and are reconnecting with their community and becoming role models for the younger boys.

<sup>1</sup> National Australia Bank Charitable Giving Index 2012



Peter Pan Committee Golf Day



Tough Bloke Challenge 2011

**“The organisations and their staff that we work with want to have a positive impact on the social problems faced by our community. They recognise that by working together we can make a real difference to children early in life - a difference that will last forever.”**

**Rebecca Poyntz, Corporate accounts manager**



MSD fundraisers for Barnardos

# FINANCIAL EXTRACT

Barnardos Annual Financial Report June 30, 2012

## STATEMENT OF FINANCIAL POSITION AS AT JUNE 30, 2012

2012

\$

### CURRENT ASSETS

Cash and Cash Equivalents	2,530,552
Other Financial Assets	6,285,304
Receivables	1,136,357
Prepayments	936,580

**TOTAL CURRENT ASSETS** **10,888,793**

### NON-CURRENT ASSETS

Property, Plant & Equipment	8,220,752
Other Financial Assets	500,000
Investment Property	2,972,000

**TOTAL NON-CURRENT ASSETS** **11,692,752**

**TOTAL ASSETS** **22,581,545**

### CURRENT LIABILITIES

Borrowings	60,223
Payables	2,675,849
Income Received in Advance	2,115,054
Provisions	3,038,642

**TOTAL CURRENT LIABILITIES** **7,889,768**

### NON-CURRENT LIABILITIES

Provisions	592,922
Other - Funds Held In Trust	345,731

**TOTAL NON-CURRENT LIABILITIES** **938,653**

**TOTAL LIABILITIES** **8,828,421**

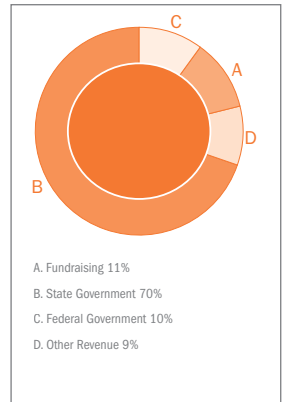
**NET ASSETS** **13,753,124**

### EQUITY

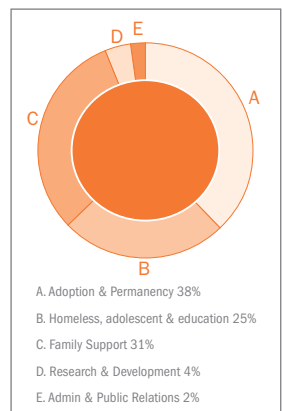
Reserves	83,087
Retained Earnings	13,670,037

**TOTAL EQUITY** **13,753,124**

## Source of Funds



## Welfare Expenditure





**STATEMENT OF COMPREHENSIVE INCOME  
FOR THE FINANCIAL YEAR ENDED JUNE 30, 2012**

**2012**  
\$

**REVENUE**

**MARKETING REVENUE**

Fundraising	4,656,458
Merchandise and Licensing	156,436
	<b>4,812,894</b>

**GOVERNMENT SUBSIDIES**

Federal	4,586,914
State	30,459,572
Local Government and Lead Agencies	401,508
	<b>35,447,994</b>

**OTHER WELFARE REVENUE**

User Payments	867,789
Welfare Product	114,913
	<b>982,702</b>

**RECRUITMENT SERVICES**

**1,915,170**

**INVESTMENT, RENTAL AND OTHER REVENUE**

**851,621**

**TOTAL REVENUE**

**44,010,381**

**DEDUCT EXPENDITURE**

**WELFARE CENTRES**

**40,235,543**

**MARKETING**

	1,280,804
Fundraising – salaries and direct costs	446,730
Fundraising – administration and indirect costs	14,381
Merchandise and Licensing	
	<b>1,741,915</b>

**PROPERTY AND ADMINISTRATION**

Administration	296,500
Communication	635,190
Rental Expenses	80,470
	<b>1,012,160</b>

**RECRUITMENT SERVICES**

**1,754,425**

**TOTAL EXPENDITURE**

**44,744,043**

(Loss) / Profit for the year

**(733,662)**

**OTHER COMPREHENSIVE INCOME**

Realised loss on sale of available-for-sale financial assets:  
Net gain/(loss) arising on revaluation of available-for-sale financial  
assets during the year

(3,680)

**TOTAL COMPREHENSIVE INCOME FOR YEAR**

**(737,342)**

## HOW YOU CAN SUPPORT US TOO

It is only with the community alongside us that we can transform the lives of the most disadvantaged children in Australia. By joining the Barnardos family you will be joining an amazing community of people doing wonderful things.

Here's what some of our amazing supporters say about the role they play in the Barnardos family.

"It was so great to be able to give the kids and their parents a break from everyday life and an opportunity to experience something they may not have been able to do if it wasn't for our assistance. The looks on the children's faces seeing animals they hadn't seen before was priceless."

**Corporate volunteer, Taronga Zoo activity day for Barnardos**

"When Barnardos told us that many carers end up adopting the children in their care, we knew it was the right path for us. Not only could we be entrusted with the care of a child but we could offer a safe and loving home to a child who desperately needed us."

**Joanne and Bill, foster carers**

"As a war orphan whose parents were killed in a bombing raid in London during the Second World War, when I received your letter it reminded me how fortunate I was to be adopted by a very special family as it could

have been me that needed the care of Barnardos. I hope my donation will help a child in need."

**Ian Moore, donor**

"Busking for Barnardos is a great way for the students to improve their performance skills whilst contributing to those children less fortunate.

Owning an instrument and enjoying music lessons is a privilege that is not available to everyone and if we can help raise awareness using music and help Barnardos break the cycle of child abuse and neglect, it has to be worthwhile."

**Kym Staton, Staton Music School Founder and Barnardos fundraiser for over 10 years**

Barnardos will always be here for Australian children and young people but we can't do it alone.

We are inspired every day by our committed supporters and we know that together we are changing the lives of thousands of abused and neglected children in Australia.

## Ways you can help

- **Become a corporate partner** - speak to your manager about partnering with Barnardos
- **Become a regular donor** - help guarantee the future of vital programs
- **Organise payroll giving** - a simple and tax effective way to make a difference while you work
- **Leave a bequest in your will** - an everlasting investment in the lives of children and young people
- **Donate a gift at Christmas** - give a little Christmas cheer to children who would otherwise go without
- **Organise your own fundraising event** - let your imagination go, every little bit raised makes a difference
- **Make a one-off donation** - contribute to providing services where and when they are needed most
- **Join one of our fundraising events** - challenge yourself, get a team together to participate and raise money
- **Become a mentor or tutor** - use your skills to help children develop their self-esteem and educational skills
- **Become a foster carer** - provide a safe, secure and stable home environment to a child who needs a family to love them



Busking for Barnardos 2011



Our community fundraisers



The Pulu City to Surf fundraisers

Visit [www.barnardos.org.au](http://www.barnardos.org.au) or  
call 1800 061 000 for more information

# THOSE WHO BELIEVE IN US

## BEQUESTS

Charles R Adamson  
 Allen F Baldick  
 Verna Florence Ching  
 Moya Jean Crane  
 Sheila E Finlayson  
 Arnold William Fleck  
 Bertha Emily Gunther  
 Francesca D Guterres  
 Jennifer Unite Hall  
 Joseph Hammond  
 Mildred Nish Heilman  
 Ronald A Johnson  
 Ruth E Jurd  
 Gerald Leeds-Cook  
 James A McLay  
 Edath May Rogers  
 Norma B Shirley

## SUPPORTERS

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 Winston Colin Alderson  
 Alcatel-Lucent  
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 Ausgrid Employees' Children's Appeal  
 Allen Frederick Baldick  
 Barnardos Canberra Committee  
 Blackheath & District Helpers Guild  
 Thomas Aubrey Bowen  
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 Moya Jean Crane  
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 Government of South Australia  
 Bertha Emily Gunthner  
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 Jean Hale  
 Jennifer Unite Hall  
 Joseph Hammond  
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 Harlequin International Group Pty Ltd  
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 OfficeMax Australia Ltd  
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 Peter Pan Committee  
 Peter Pan Opportunity Committee Ltd  
 Henry Pollack Foundation  
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 Procter & Gamble Australia Pty Ltd  
 Queanbeyan Leagues Club  
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 Maxwell Raine  
 Reece Australia Ltd  
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 Edith Maude Roper Trust  
 Frederick William Roper Trust  
 Rotary Club of Belconnen  
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 Arthur William Selwyn Watson  
 Westpac Banking Corporation  
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 The Marian & E.H. Flack Trust  
 The Profield Foundation  
 The Vernon Foundation  
 The Young Peter Pan Committee  
 VHA (Vodafone Australia)  
 Western Region Auxiliary  
 Westfield Group  
 Michael and Mary Whelan Trust  
 Yoga Aid Pty Ltd

# OUR AMBASSADORS & SUPPORTERS

**Natarsha Belling**

**Dennis Coard**

**Craig Foster**

**Noni Hazlehurst AM**

**Brett Kirk**

**Debra Lawrance**

**Damien Leith**

**Dr Ginni Mansberg**

**Heidi Middleton**

**Pete Murray**

**Louise Sauvage OAM**

**Lisa Wilkinson**

**Lachlan Youll**



Barnardos Australia's Mother of the Year - Judges



Brett Kirk and Craig Foster



Debra Lawrance & Ros Dodson



Lachlan Youll



Lisa Wilkinson

## CONTACT US

### BARNARDOS HEAD OFFICE

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WEB: [www.barnardos.org.au](http://www.barnardos.org.au)

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### CEO and Welfare Director

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### Company Secretary

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### Director Fundraising and Marketing

Manisha Amin, BBus,  
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### To donate

1800 061 000

### To become a foster carer

1800 663 441

For additional information on Barnardos locations and services, including the corporate plan and year one update, visit our website [www.barnardos.org.au](http://www.barnardos.org.au)

### BARNARDOS IN PARTNERSHIP

#### Victoria

Hampton Park Community House  
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Hampton Park, VIC 3976  
PO Box 440 Hampton Park VIC 3976  
TEL: 03 9799 0708 FAX: 03 9799 4016  
EMAIL: [office@hamptonparkch.com.au](mailto:office@hamptonparkch.com.au)  
WEB: [www.hamptonparkch.com.au](http://www.hamptonparkch.com.au)

#### Queensland

Pine Rivers Neighbourhood Centre  
730 Gympie Road  
Lawnton, QLD 4501  
PO Box 489 Lawnton, QLD 4501  
TEL: 07 3205 2955 FAX: 07 3881 2877  
Contact: Kym Dwyer  
EMAIL: [prnc@prnc.org.au](mailto:prnc@prnc.org.au)  
WEB: [www.prnc.org.au](http://www.prnc.org.au)

### Barnardos in Business

#### ABRS Socialworks

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GPO Box 9996 Sydney NSW 2001  
TEL: 02 9218 2334 FAX: 02 9281 7223  
EMAIL: [abrs@socialworks.org.au](mailto:abrs@socialworks.org.au)  
WEB: [www.socialworks.org.au](http://www.socialworks.org.au)

#### Barnardos Practice Development Centre

The LAC project and SCARF Australia  
L1, 60-64 Bay Street  
Ultimo, NSW 2007  
GPO Box 9996 Sydney NSW 2001  
TEL: 02 9218 2343 FAX: 02 9281 3055  
EMAIL: [pdcadmin@barnardos.org.au](mailto:pdcadmin@barnardos.org.au)  
WEB: [www.pdc.org.au](http://www.pdc.org.au)







[www.barnardos.org.au](http://www.barnardos.org.au)

Connect with us on



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